



PRESS INFORMATION

Schlumberger Rosé Brut Vintage 2009 wins at international "Bollicine del Mondo"

Austria's oldest sparkling wine producer wins one international category and receives Euposia's Special Award

Vienna, November 15, 2011. Austria's traditional sparkling wine producer Schlumberger has been awarded at Bollicine del Mondo for its Schlumberger Pinot Rosé Brut 2009. International Challenge Euposia, which is devoted to traditional method sparkling wines from around the world, saw Schlumberger Rosé Brut Vintage 2009 as the best international sparkling rosé wine. In addition to this title "Schlumberger Wein- und Sektkellerei" has also won Euposia's Special Award as ambassador of the great Austrian wine tradition and for the excellence of its results.



Entries consisted of 200 wines from 14 countries, representing all five continents, with Schlumberger beating off stiff competition from a number of Champagnes such as for example Bollinger Rosé. By gaining one of the best marks in the overall sparkling rosé section, Schlumberger Rosé Brut was just a few points behind the overall winner, Champagne Ayala. The international judging panel of oenologists and wine writers, which included sommeliers, such as Sofia Biancolin (President of the Sommeliers of Germany) and Nicola Bonera (best Italian sommelier in charge), was chaired this year by Tom Stevenson, one of worlds best known sparkling wine experts and author of Christie's World Encyclopedia of Champagne & Sparkling Wine.

CEO Schlumberger, Eduard Kranebitter, "To win this title and Euposias Special Award is amazing and a special honour for us in Austria. This award proves yet again that we can easily compete on an international stage." The house of Schlumberger is responsible for an ongoing improvement of the quality of Austrian sparkling wines and a growing self-confidence in this category. "We don't pretend we are better than Champagne. We have different characteristics, but to be able to stand shoulder to shoulder with Champagne and be named as best international Rosé and as best international classic sparkling wine is hugely exciting." says Kranebitter.

Official award ceremony for this international competition will take place in Verona on January 27, 2012.

Schlumberger is the oldest Austrian sparkling wine producer and was founded in 1842. Since then Schlumberger has only produced traditional method sparkling wines out of best Austrian wine. Another international award for Schlumberger was for example The Gold Medal awarded for Schlumberger White Secco by the prestigious Beverage Tasting Institute in Chicago by an expert panel in 2010. Besides its exceptional taste, a subtle bouquet of grapes and a very fine, long-lasting perlage Schlumberger guarantees optimum well-being due to the low histamine-levels and high quality production.